Dear <<Insert Name>>,

I would like your approval to attend **Data Center World 2022** taking place **March 28-31, 2022 in Austin, Texas**. Data Center World is the premier conference and expo for data center and IT infrastructure professionals.

Data Center World is not just another data center conference. Data Center World is the only industry event that delivers exclusive market research findings, in-depth workshops, 50+ conference sessions, keynotes from industry luminaries, the largest offering of data center technology solutions and unlimited networking opportunities. Here are just a few of the reasons why I'd like to attend:

- **Independent:** Data Center World offers vendor-neutral education, which allows me to get unbiased insight and advice from peers experiencing the same challenges. I'll have the opportunity to break free from constantly focusing on how to solve problems using single-vendor solutions.
- **Broad IT and facilities perspective:** In a landscape full of conferences organized by technology providers or very niche organizations, Data Center World is the only event where I can get a complete view of all the latest technology, trends, and best practices dominating our ever-evolving industry, including: infrastructure, cloud, co-location, security, facilities management, as well as emerging technologies such as edge computing, IoT, and more.
- **Leadership and professional development:** Attending Data Center World would give me the chance to hear from leaders and peers on all aspects of data center operations, management and design. Data Center World emphasizes case studies and real-world examples to improve leadership strategy and decision-making.
- **Complimentary AFCOM Membership:** As a Data Center World attendee, I can receive a complimentary* AFCOM membership which would allow me to benefit from education and networking all year long. An AFCOM membership would provide me with resources and opportunities to stay on top of changes in technology and access a network of professionals in my local area. Learn more about AFCOM here: https://www.datacenterworld.com/afcom

After the conference, I will be able to share the latest data center strategies and solutions with the rest of our organization. Data Center World will also be a fantastic opportunity to make substantial connections with both leading and emerging technology suppliers.

I am seeking approval for the registration and travel fees. If I register now, I will receive discounted rates. Here is a complete breakdown of the conference costs:

- Conference Pass: (select from https://www.datacenterworld.com/pricingpass-types)
- Airfare:
- Hotel:

- Meals:
- Total cost: $XXXX

Complete information on the conference is available at www.datacenterworld.com. With all these opportunities to learn from industry leaders and connect with some of the top companies in the country, I hope you will see the value of this event. I'd like to sign up today.

Thank you for your consideration,

<< Your Name>>